

Friday, January 04, 2008

MICROSOFT CERTIFIES *PATHLOGIX*® AS PARTNER FOR THIRD STRAIGHT YEAR

Microsoft has again this year recognized *PATHLOGIX*® ability to deliver unique and effective software to its customers. This is the third year *PATHLOGIX*® has been certified because of the company's expertise in serving a critical healthcare segment with programming that meets the complexities of that segment. Microsoft certification is the user's assurance that *PATHLOGIX*® software meets and exceeds industry standards.



Microsoft partner certification is accomplished with three major criteria in mind: knowledge, experience, and commitment. For *PATHLOGIX*® meeting those criteria means showing levels of insight and proficiency in each:

- **KNOWLEDGE** – *PATHLOGIX*® software represents keen awareness of the needs of medical professionals and their customers. This means knowledge of process, needs, obstacles, and a certain intuitive quality in creating a program that meets the needs of these professionals in a straight-forward manner. In other words, *PATHLOGIX*® must “know” the medical industry as well as technology application.
- **EXPERIENCE** – *PATHLOGIX*® now has a decade of experience in pathology software. Over that time the company has watched the evolution of the practice as well as significant changes in technology. That experience is critical when meeting health-care demands.
- **COMMITMENT** – *PATHLOGIX*® long-term customers are well aware of the company’s commitment to serving their changing needs today and beyond. In its certification requirements, Microsoft relies heavily on customer feedback before agreeing to make a technology provider a Microsoft Certified Partner.

For *PATHLOGIX*®, meeting and exceeding these criteria are not a goal but a by-product of the daily approach at *PATHLOGIX*®, taking every opportunity to create and enhance superior software, backed by people committed to customer success.

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